

# PARiS

**PARiS**  
Convention and  
Visitors Bureau

**VISIT PARIS**  
**REGION**



An  
incomparable  
destination

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# Record visitor numbers

**48 million visitors in  
Paris - IDF in 2018**

**Traffic record for Paris  
Aéroport in 2018 with 109.1  
million passengers (+3.8%)**

## Hotel arrivals from main tourist markets (+3.8%)



2.4 M



1.2 M



919 K



799 K



738 K



627 K



449 K



439 K



318 K



256 K

*\* Tourism in Paris - Key Figures 2018, OTCP*

A varied,  
constantly-  
renewed,  
accommodation  
offer

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# Welcome to the world's 2nd largest hotel offer

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- **2,053** hotels
- **121,677** rooms
- **20** new hotels in 2019
- **60** projects, i.e. some 7,000 or so rooms  
between now and 2024, notably in 2\* and  
3\* hotels

# Number of rooms per category in Greater Paris

Category	Number of hotels	Number of rooms
1*	20	684
2*	250	13,575
3*	784	41,086
4*	469	39,016
5* and palaces	89	8,634
Unrated	441	18,682
<b>TOTAL</b>	<b>2,053</b>	<b>121,677</b>

Source: INSEE / Atout France / PCVB





## What's up? —

### Recently opened

- **Mama West** | 207 rooms
- **Novotel Porte de Versailles 4\***  
| 245 rooms
- **French Theory** | 48 rooms

### New trends

- **Bed & Coworking** | 14 rooms
- **Cour des Vosges 5\*** | 12 rooms



What's  
up?

—

2020

- **Pullman Paris Montparnasse 4\***  
| 957 rooms
- **Courtyard by Marriott PDV 4\***  
| 350 rooms
- **Novotel Porte de Versailles 4\***  
| 235 rooms
- **Hôtel MGallery by Sofitel 4\* Tours Duo**  
signed Philippe Starck | 139 rooms
- **Le Cheval Blanc 5\*** | 72 rooms



**An attractive  
and innovative  
business hub**

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# Recognized economic attractiveness

- **1,092,900** companies
- **668 billion euros** GDP
- **212,000** companies created in Paris and its region in 2018, of which **8,000** start-ups
- **6.3 million** jobs
- Paris, the most attractive city in Europe in terms of real estate\*

\* PwC & Urban Land Institute study "Emerging Trends in Real Estate® Europe 2020"

# An innovative capital

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- **Award « European Capital of Innovation (iCapital) »** in 2017
- **8 competitiveness clusters** over 56 French centres (Cap Digital, Medicen...)
- **10,000 start-ups in 40 incubators**, including:
  - **Station F**, the world's largest start-up campus (1,000 start-ups, 34,000 m<sup>2</sup>)
  - **French Event Booster**, innovation platform for event industry professionals
  - **Welcome City Lab**, innovation platform devoted to urban tourism

**STATION F**

**FRENCH  
EVENT  
BOOSTER**



**WELCOME CITY LAB**

# Meetings and events capital

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## A destination favoured by event planners

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- **3,000 events** planned every year
- **439 trade shows** and 8.4 million visitors in 2018
- **More than 1,000** congresses welcomed in 2018
- **Voted one of the most attractive cities** for business tourism\*

\* According to the agency CWT Meetings & Events.

# Superstructure venues and innovative sites

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The richest offering of infrastructure in the world:

- **700,000 m<sup>2</sup>** of exhibition area
- **35,000 seats** at the Paris Convention Centre
- **20** exhibition and congress **sites**,  
including **3 world-class venues** (Porte de  
Versailles, Bourget, Villepinte)



# CONGRESSES IN PARIS

## 2018



**48%**  
of international  
congresses

**1,192**  
congresses held  
**+7,4%** compared to 2017



**335**  
venues welcomed  
congresses



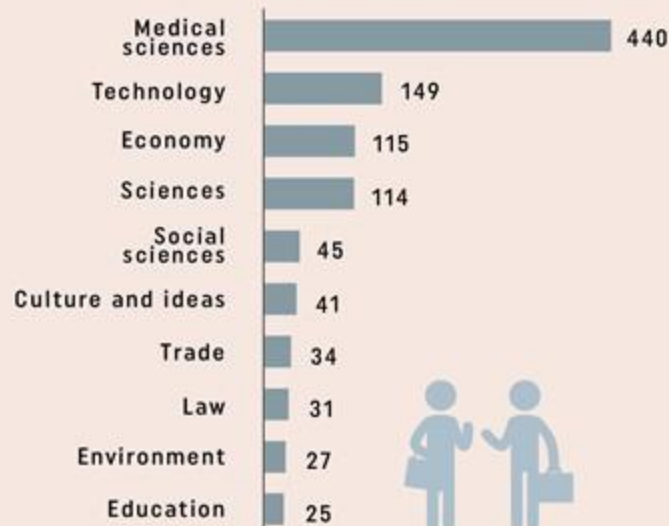
**882,405**  
delegates

including **278,616** foreigners



**1.34**  
billion euros  
of economic  
benefits

Field of activity  
(in number of congresses)



**1**  
1st position  
in ICCA  
city rankings



**JUNE, OCTOBER  
AND NOVEMBER**

see the highest  
number of congresses



**2.17**  
million hotel overnights  
generated by congresses  
(8.5% of tourism  
business overnights)

**A central  
and ultra-  
connected  
destination**

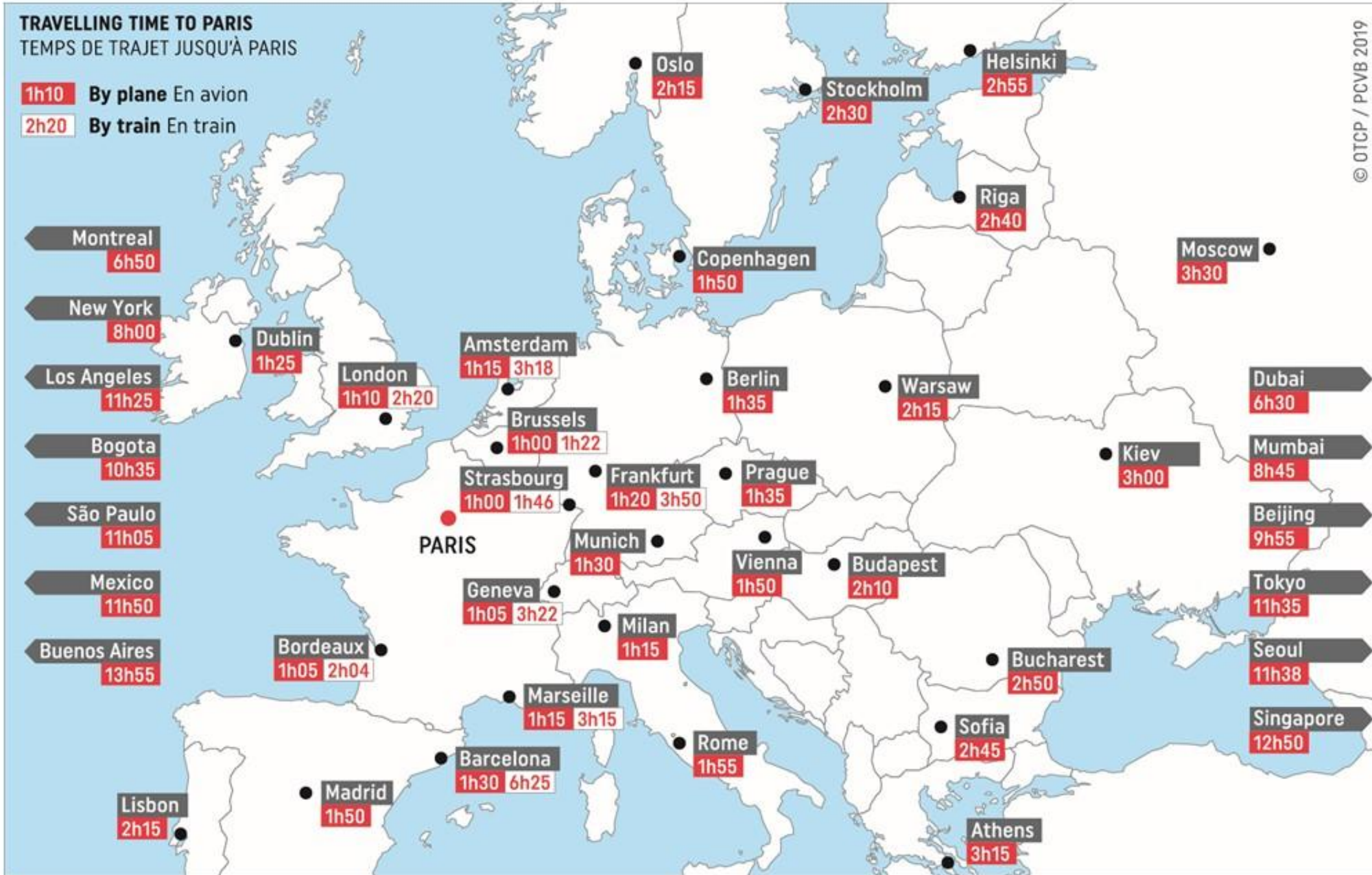
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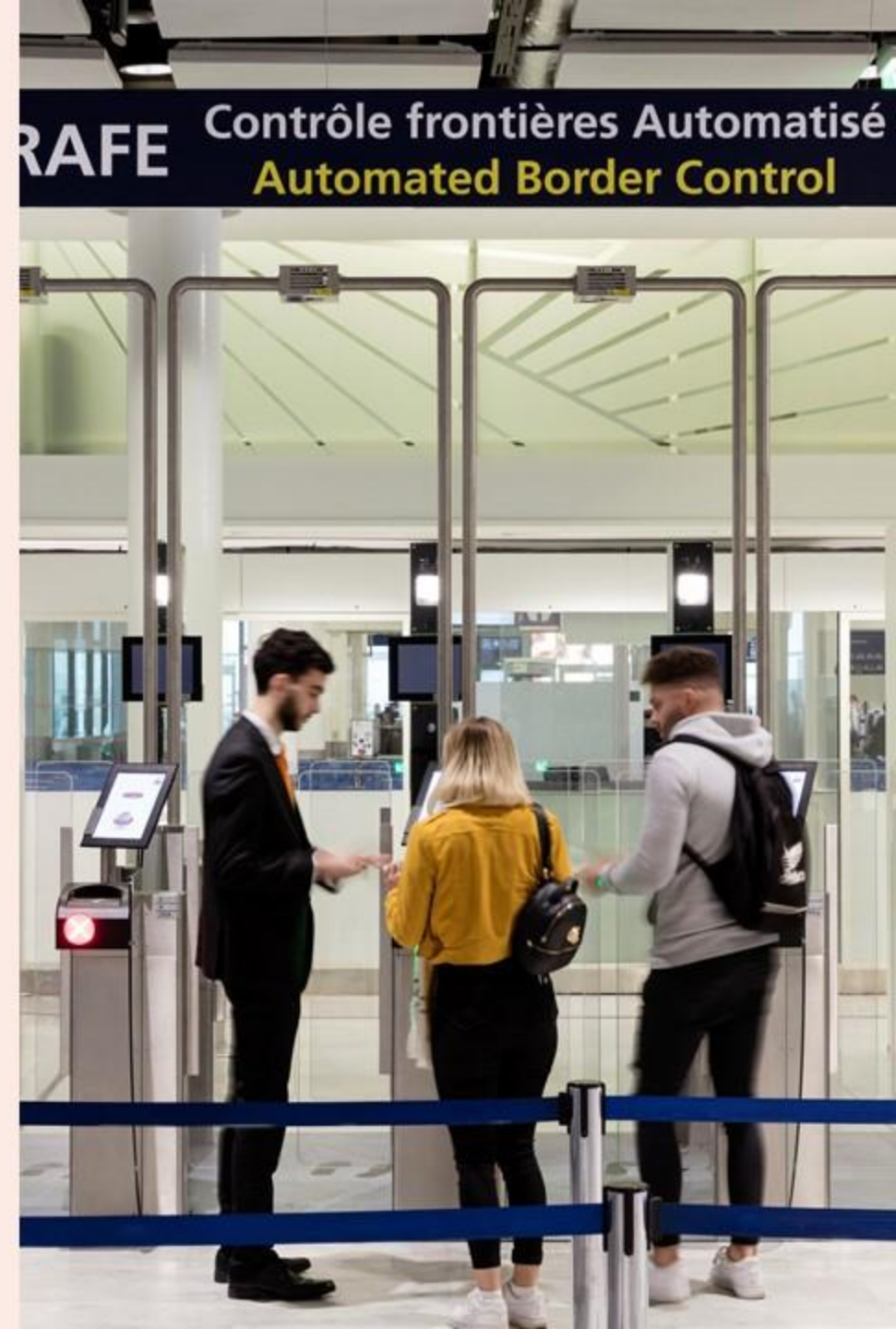
**TRAVELLING TIME TO PARIS**  
TEMPS DE TRAJET JUSQU'À PARIS

**1h10** By plane En avion  
**2h20** By train En train



# Travel made simpler


- Airport checks **simplified** (Fast Track) and **automated** (PARAFE system)
- **Official taxis** and fixed-price fare Paris ↔ Airports
- **Airport shuttles** LE BUS DIRECT
- **Trains** (RER)





# What's up?

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- 
- 2021 | Automation of **line 4** of the Metro
  - 2024 | Extension of **line 14**  
as far as Paris – Orly airport
  - End 2025 | **CDG Express** will link Paris -  
CDG airport to the centre of Paris in 20 min
  - By 2025 | 100% « **clean** » **buses**

**A green and  
environmentally  
- friendly city**

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# In figures

- **465** parks and gardens
- **400,000** trees
- **700 km** of cycle lanes
- The **GR Paris 2024**, 1st 100% Parisian GR hiking trail (a 50 km loop)
- 100% « **clean** » **buses** by 2025



- **Renovation of Paris Expo**

- **Porte de Versailles**

- urban farm and new events space (La Serre) on the roof of Pavillon 6 | opening spring 2020

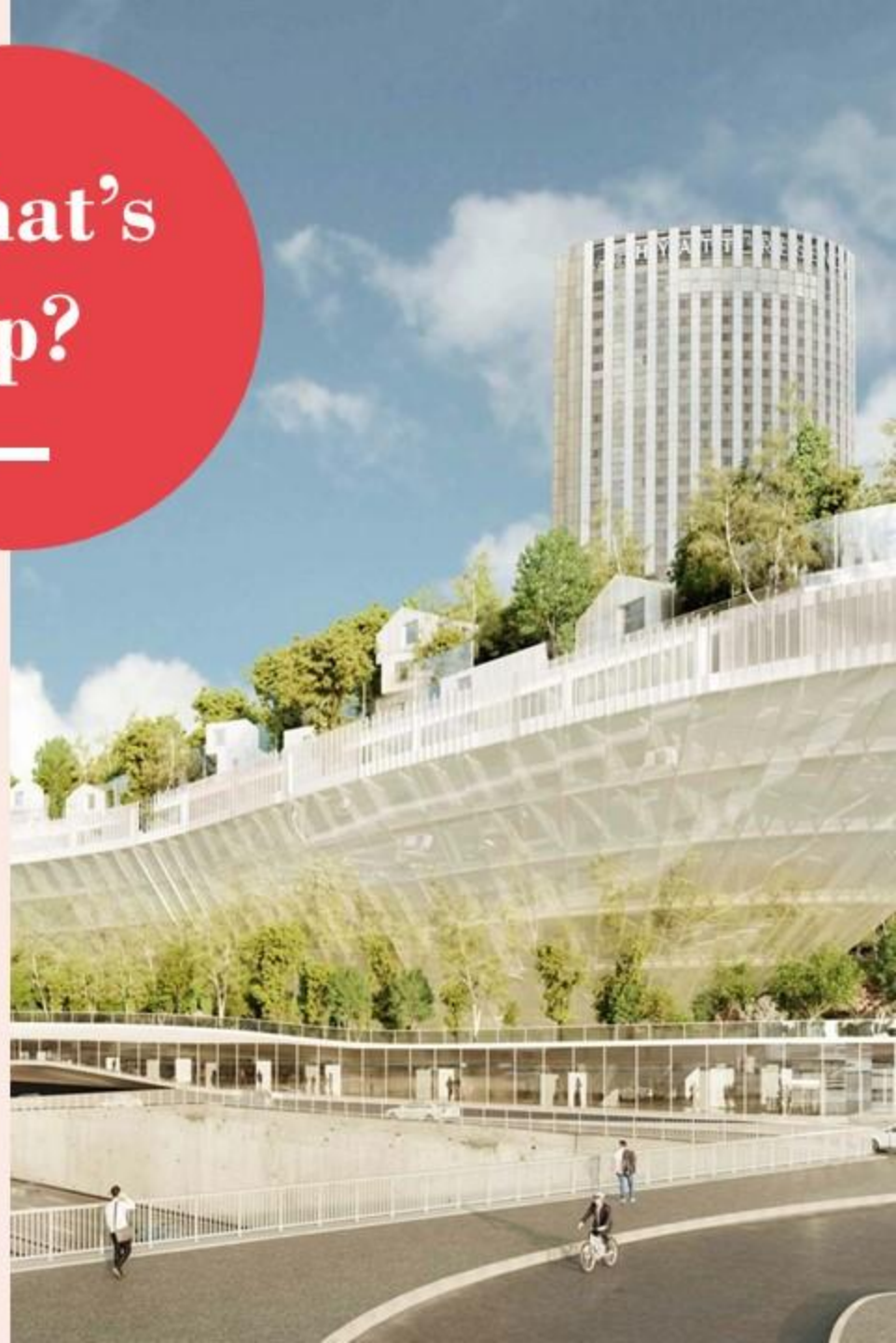
- **Urban forest** - 4 emblematic Parisian sites (Gare de Lyon, square in front of the Hôtel de Ville, Palais Garnier, Seine riverbanks) | during 2020

What's  
up?



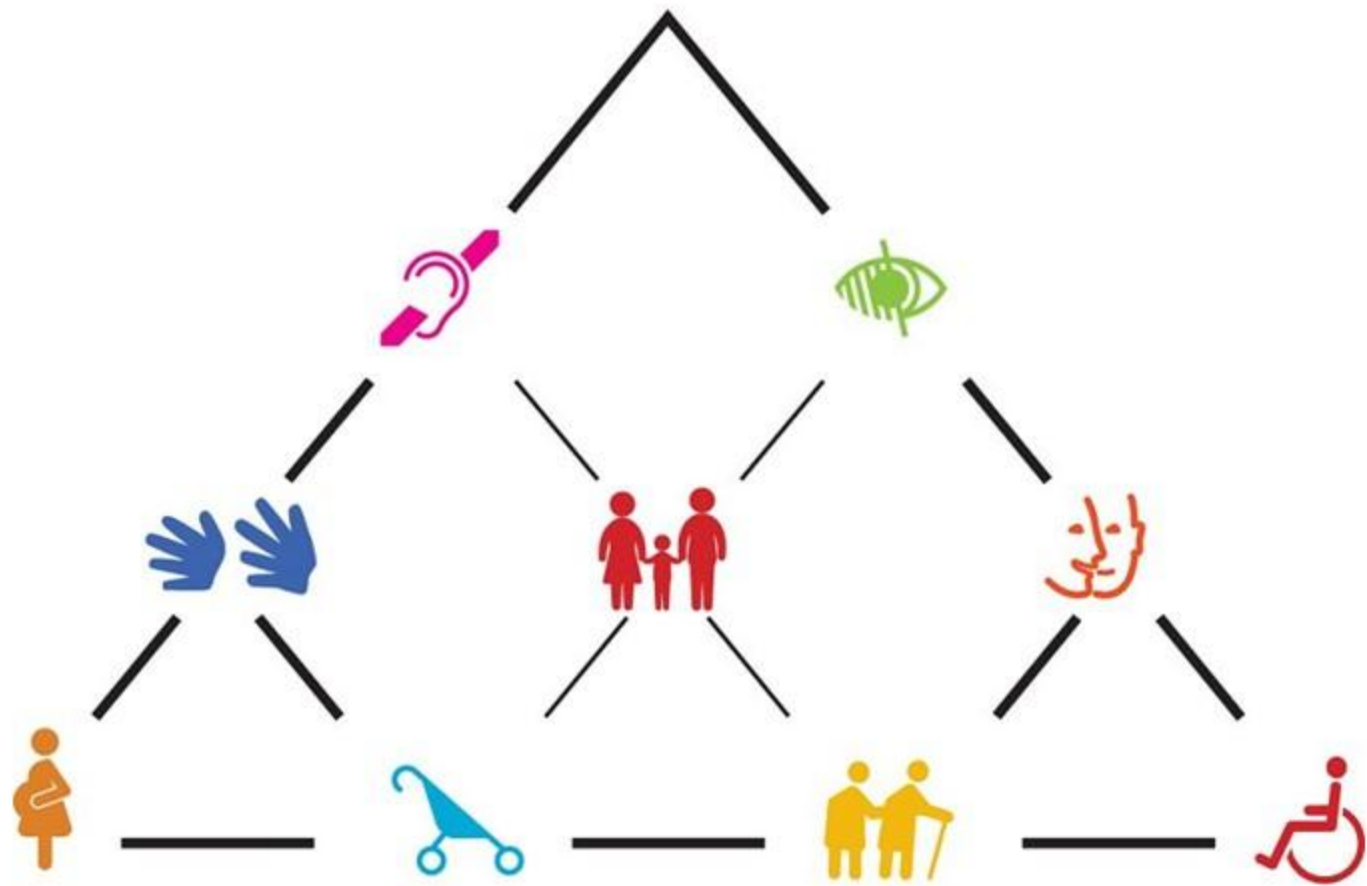
- « **Thousand Trees** » project - **Reinventing Paris** : 1,000 trees planted above Paris ring road (Porte Maillot) | project ends March 2022
- **Grand Site Tour Eiffel**: the largest garden in Paris (1.6 km long) between Trocadéro and the École militaire | completion expected 2024

What's  
up?



# An adapted and accessible capital

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# Planning an adapted event

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- **Transport** 100% of buses and tramways + metro line 14 fully-accessible to people with disabilities
- **Wide range of adapted and accessible places**
- Accommodation, restaurants, bars, cafes, cultural and entertainment venues
- **Advice and support** from the Paris Convention and Visitors Bureau



# An open-air museum

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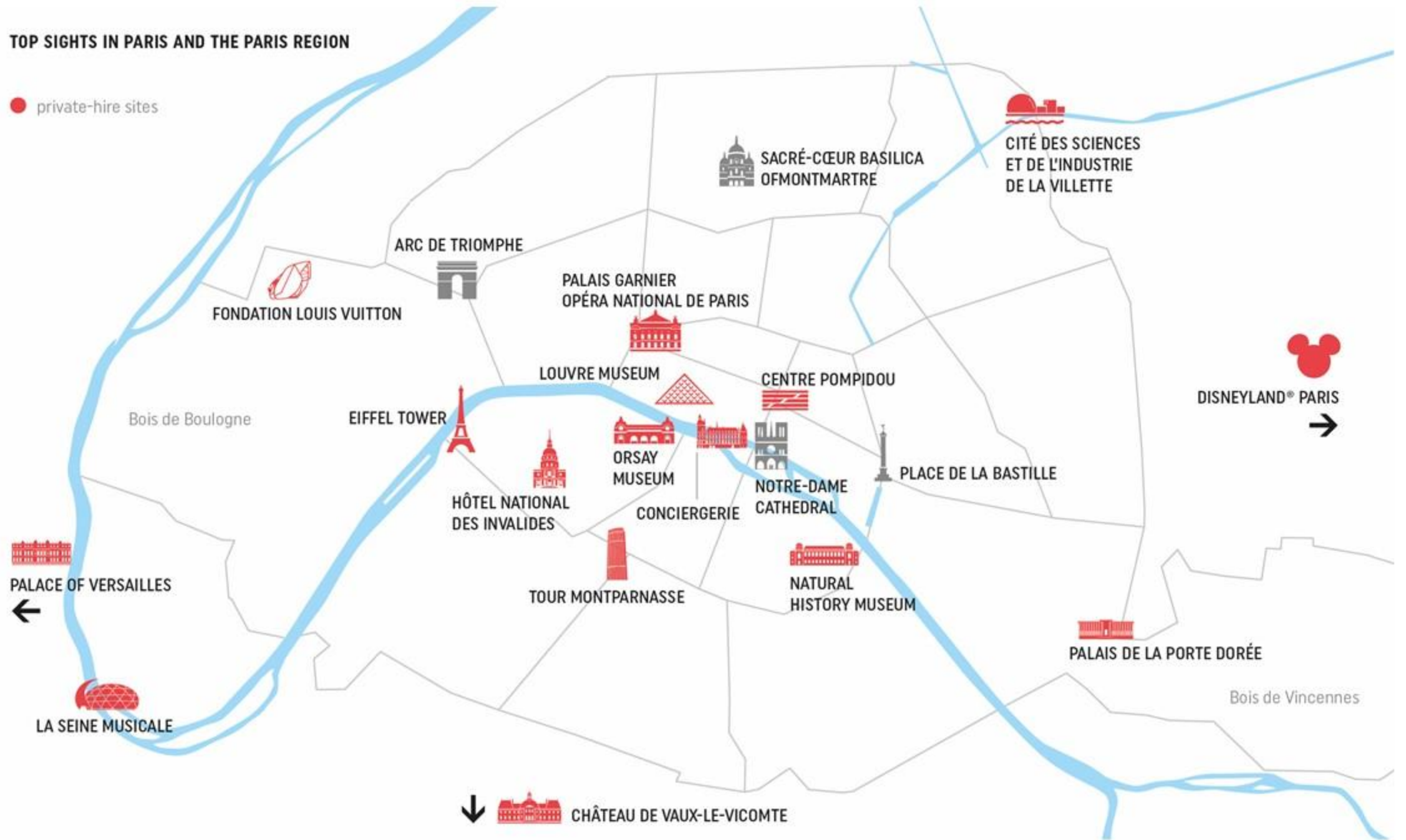


# Incomparable heritage

- 
- **2,198** historic monuments
  - **191** museums
  - **1,000** art galleries
  - **265** theatres and cabarets
  - **3** opera houses
  - **307** cinemas

# TOP SIGHTS IN PARIS AND THE PARIS REGION

● private-hire sites



## Openings

- **Musée de l'Illusion** | 250 pax
- **Bourse du Commerce** – Collection  
François Pinault | 300 pax | June 2020

## Reopenings

- **Musée Carnavalet** | 300 pax
- **Palais Galliera - Musée de la Mode**  
100 pax | April 2020
- **Musée National de la Marine** | 2022

What's  
up?





Save  
the date!

- **350th anniversary of the Hôtel des Invalides** special programme all year
- **Versailles Revival**  
Until 15 March 2020
- **Pompéi at the Grand Palais**  
25 March - 8 June 2020
- **Le Corps et l'Âme au Musée du Louvre**  
6 May - 17 August 2020
- **Matisse at the Centre Pompidou**  
23 May - 31 August 2020

- **Christian Louboutin: the Exhibition[ist]**

26 February – 26 July 2020

Palais de la Porte Dorée

- **Vogue Paris 1920**

October 2020 – January 2021

Musée Galliera

- **Carrousel des Métiers d'Art et de Création**

December 2020

Carrousel du Louvre

Save  
the date!



# Paris please!

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## For foodies

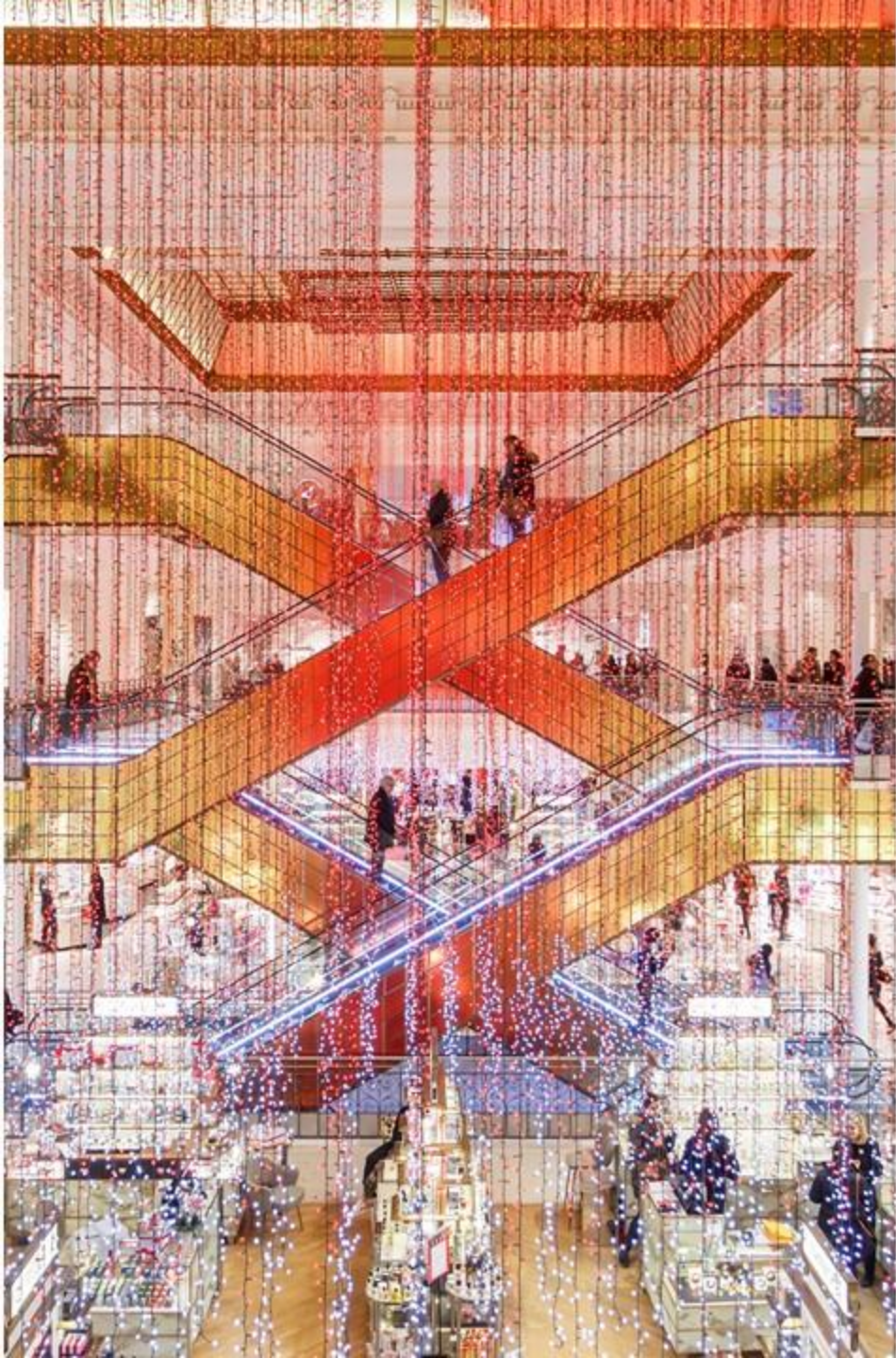
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- **119** starred restaurants
- **10,000** bars and restaurants
- **82** markets
- **56** foodtrucks
- UNESCO world heritage

# Midnight in Paris

- **4,000** terraces open at night
- **200** clubs
- **30** cabarets or dinner shows
- **> 300** events every evening
- **Not-to-miss** dinner cruise on the Seine





# French touch - shopping

- **4** department stores, **19** shopping centres
- **22,304** shops
- **Open 7/7**
- **8** weeks of sales (winter and summer)
- Duty-free shopping
- **Duty-free** Paris international airports
- **3** outlets, Paris capital of retail



## French touch – ancestral expertise

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- **1 label** « Made in Paris », **309** artisans
- **Viaduc des Arts: 57** arts and craftspeople (fashion, design, decoration, culture...)
- **85** City of Paris fine art workshops



# What's up? —

2020

## Restaurants

- **ISCHIA** by Cyril Lignac
- **Restaurant at the Hôtel de la Marine**  
by Jean-François Piège
- **Halle aux grains** – Bourse du Commerce
- **Le Perchoir** – roof of Hall 6 Paris Expo PDV
- **58 Tour Eiffel** by Thierry Marx

## Shopping

- **La Samaritaine** – reopening

# A vibrant city

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# A myriad of activities

- 
- **100** cruises per day
  - **2** Disneyland Paris theme parks, Parc Astérix
  - **2** zoos and **2** aquariums
  - **3** walking circuits off the beaten tracks
  - **> than 100** concerts and festivals
  - **> 30** incoming agencies
  - **100 or so** guided and themed tours

# Work & play

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## Visit in a different way

Behind the scenes, exclusive  
and immersive visits...



## Learn how to...

Cooking workshop, oenology class,  
perfume making...

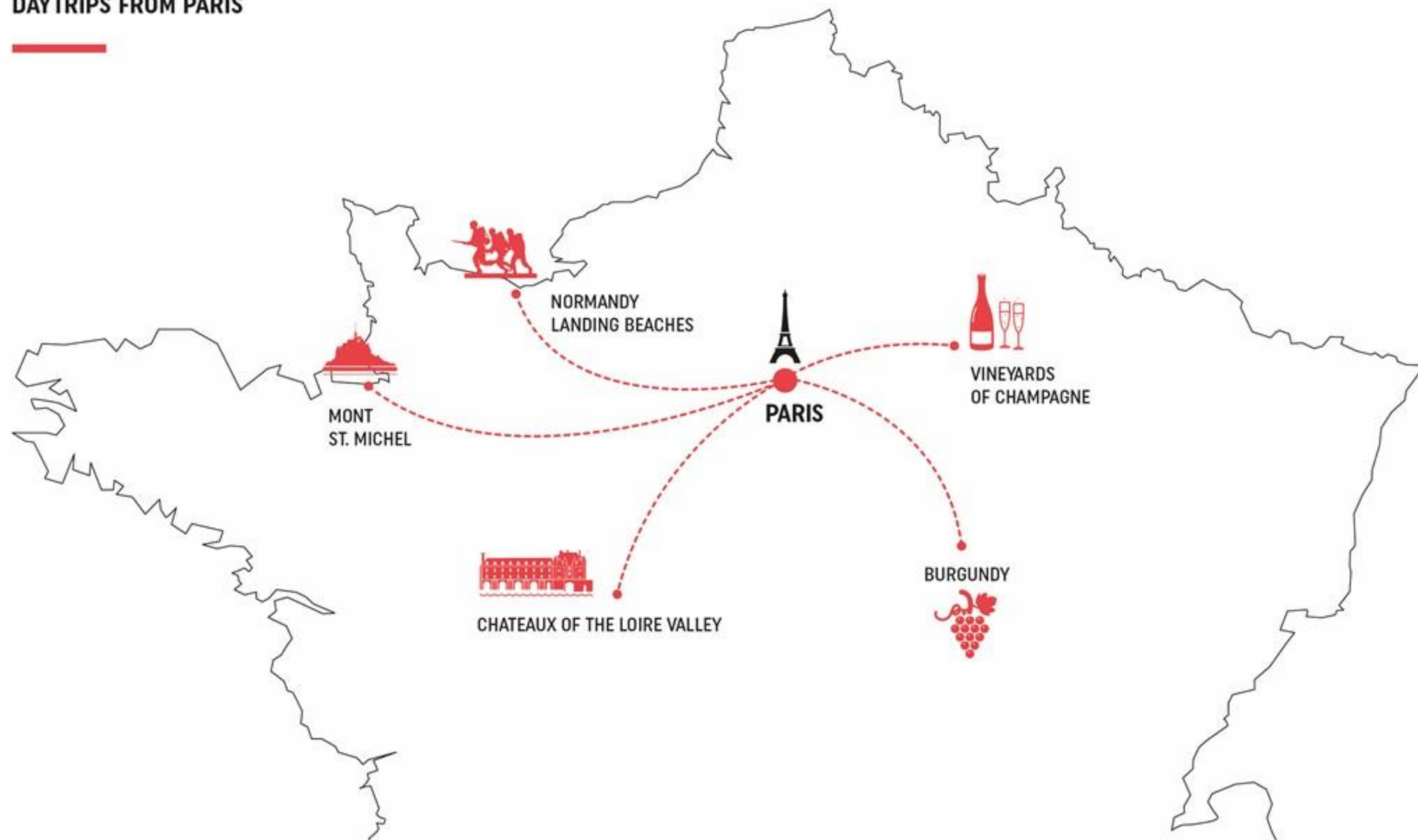


## Take up a challenge

Sport-based orienteering,  
pétanque tournament...

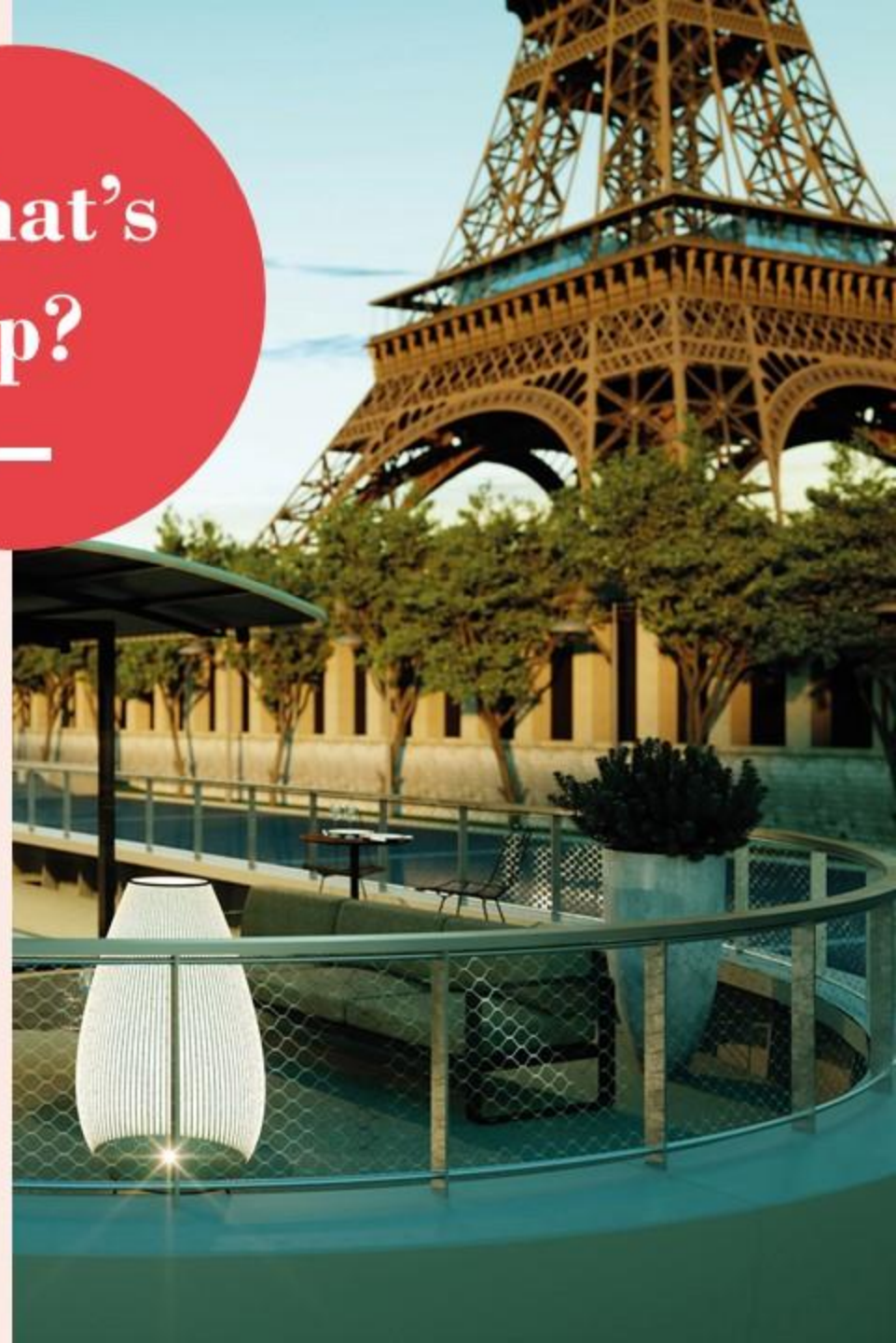


## DAYTRIPS FROM PARIS



- **2020 | New pontoons**  
at the Vedettes de Paris | 230 pax
- **2023 | Chez Fellini**, contemporary cabaret  
based on circus arts and magic| 120 pax
- **2025 | 3 new attractions at Disneyland**  
**Paris:** Star Wars, Marvel,  
La Reine des Neiges (Frozen)

What's  
up?



# Not to miss in Paris in 2020

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## Yearly classics...

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- **The Paris Marathon** – April
- **French Open** tennis tournament – May/June
- **Fashion Week** – 3 times per year
- **Festival We Love Green** – June
- **Tour de France** – July
- **Nuit Blanche** – October



       #Parisjetaime

WWW • PARISINFO • COM

## Key events

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- **European Athletics Championships**  
25 - 31 August
- **Paris Battle Pro finals**  
13 September
- **Christo wraps up the Arc de Triomphe**  
19 September - 4 October
- **NightBreak**  
5 – 8 November

3-4 JUILLET 2020  
PARIS STADE JEAN BOUIN

Save  
the date!

LAC DES  
DE TCHAIKOVSKI  
CYGNES  
XXLIVE

SAINT-PÉTERSBOURG BALLET THÉÂTRE  
IRINA KOLESNIKOVA  
PLUS DE 100 ARTISTES

- **Swan Lake**  
3 and 4 July 2020, Stade Jean Bouin
- **Shen Yun**  
3 April - 10 May 2020,  
Palais des Congrès de Paris
- **Starmania**  
autumn 2020, Seine Musicale
- **Carmina Burana**  
7 - 14 November, Philharmonie de Paris

We make  
Paris easy!

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# PARIS

*je t'aime*





# Buddha-Bar Hotel Paris

- PARIS 75008 – Localization
- A French national heritage building
- 56 rooms with a minimum surface area of 30m<sup>2</sup>
- A large private terrace
- Also owners of Royal Monceau and Peninsula Paris

Contact: Anouk HASSAÏNE  
[ahassaine@bbhparis.com](mailto:ahassaine@bbhparis.com)





# Château de Fontainebleau

- A trip to the very heart of French history
- The residence of all French kings
- The preferred residence of Napoleon
- Preferential rates for tourism professionals
- An exceptional venue for all your events

Contact: Nathalie ANIELEWSKA  
[nathalie.anielewska@chateaudefontainebleau.fr](mailto:nathalie.anielewska@chateaudefontainebleau.fr)





Château  
de Fontainebleau

# Compagnie des Bateaux-Mouches®

- All our boats have open upper decks
- All our dishes are made by our chef from fresh ingredients
- Scenic views
- Enjoy exceptional moments on the Seine, the most beautiful avenue in Paris.
- 70 years: an institution!

Contact: Claude MICALLEF  
[c.micallef@bateaux-mouches.fr](mailto:c.micallef@bateaux-mouches.fr)





JEAN BOUILLON



**BATEAUX  
MOUCHES**

PARIS©1949

# Hôtel Plaza Élysées Paris

- 3 min walk (200 m) from the Champs-Élysées
- Smart TV 49"
- Renovated in 2019
- Dyson hair-dryer
- Japanese toilets

Contact: Isabelle LEGROS  
[i.legros@plazaelysees.com](mailto:i.legros@plazaelysees.com)







# Château de Versailles

- Renowned international attraction
- Huge estate comprising a monument and a museum
- An important work of classical architecture
- A site steeped in history

Contact: Denis VERDIER-MAGNEAU  
[denis.verdier-magneau@chateauversailles.fr](mailto:denis.verdier-magneau@chateauversailles.fr)





**CHÂTEAU DE VERSAILLES**

# Machefert Group

- 21 hotels in Paris and France
- A collection of 3\*, 4\* and 5\* establishments, all different
- Strong F&B concepts + Events
- Strong partnerships with (LVMH, L'Oréal, Orange, Google, ...)
- Growing eco-responsibility development

Contact: Imed BEN HADJ ALI  
[ibenhadjali@machefert.com](mailto:ibenhadjali@machefert.com)





*Machefert*

# Grévin Paris

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- Grévin Paris: A temple of illusions in the heart of Paris
- Grévin Paris: More than 200 wax figures in an immersive tour
- Grévin Paris: new packages with Café Grévin

Contact: Frédéric GOUGUIDIS  
[frederic.gouguidis@compagniedesalpes.fr](mailto:frederic.gouguidis@compagniedesalpes.fr)





**UNBELIEVABLE**  
**Grévin**  
PARIS

# Hôtel Le Belmont

- A few steps from the Champs-Élysées, avenues George V and Montaigne
- 74 rooms and suites in a typical Parisian Haussmannian building
- Spa by Carita Decléor, free access to the hammam and fitness area
- Free Wi-Fi
- Hermès products in bathrooms, pillow mist spray, tea and coffee available

Contact: Aurélie METAYER-BEAUREGARD  
[ametayer@belmont-paris-hotel.com](mailto:ametayer@belmont-paris-hotel.com)





Le Belmont  
PARIS



# Parc Astérix

- Parc Astérix: 47 attractions & shows
- Parc Astérix: 450 family rooms over 3 hotels (3\* & 4\*)

Contact: Frédéric GOUGUIDIS  
[frederic.gouguidis@compagniedesalpes.fr](mailto:frederic.gouguidis@compagniedesalpes.fr)





LA CITE SUSPENDUE ←

ACCES PARC

Parc  
**Astérix**  
PARIS  
**Resort**



# Hôtel Mayfair Paris

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- 4-star boutique hotel renovated in 2019
- Louvre-Concorde-Vendôme
- Russian speaking staff

Contact: Redouane YAHIAOUI  
[yredouane@hotelmayfairparis.com](mailto:yredouane@hotelmayfairparis.com)





★★★★★  
HOTEL  
MAYFAIR  
★★★★★

*Flôtel Mayfair* | ★★★★★  
PARIS

# Le Cordon Bleu Paris

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- Cooking, pastry and bread-baking workshops and demonstrations
- Team building events, incentives: culinary workshops followed by a dinner facing the river Seine
- Private classes from one to six people followed by a meal
- Workshops and demonstrations in French, translated in English
- External French Russian translator accepted for groups and private lessons

Contact: Camille JULLIEN  
[cjullien@cordobleu.edu](mailto:cjullien@cordobleu.edu)





1<sup>er</sup> RÉSEAU MONDIAL  
D'INSTITUTS D'ARTS CULINAIRES  
ET DE MANAGEMENT

PARIS JAPON MALDE ESTANBUL LISAN JAPAN USA OTTAWA MEXICO KOREA  
AUSTRALIA NEW CALADO MALAYSIA TAYVAN THAILAND SHANGHAI INDIA CHILE BRASIL PERU



**LE CORDON BLEU**  
PARIS

# Le Mathurin Hôtel & Spa

- 3 min walk from the big department stores and the Garnier Opera House
- Connecting rooms
- Nuxe Spa with free access to jacuzzi and hammam
- Free breakfast
- Free Wi-Fi

Contact: Annabelle MOUACI  
[amouaci@le-mathurin.com](mailto:amouaci@le-mathurin.com)





**LE MATHURIN**  
HÔTEL & SPA – PARIS



# Galleries Lafayette Paris Haussmann

- Shopping at the cutting-edge of fashion, from the accessible to the luxury
- Personalized services adapted to the requirements of customers
- Tax refund, in one time, after shopping, tickets can be cumulated, cash refund possible.
- A full calendar of special events and activities related to fashion and lifestyle.

Contact: Svetlana CHÊNE  
[schene@gallerieslafayette.com](mailto:schene@gallerieslafayette.com)





exclusivité

exclusivité

des galeries Lafayette

Galeries Lafayette

# Paris Marriott Opera Ambassador

- 297 rooms and suites
- 11 meeting rooms
- Russian speaking staff
- Located in the heart of the Opera district
- 4-star hotel

Contact: Mathilde LAÏ-GO  
[mathilde.laigo@parismarriottopera.com](mailto:mathilde.laigo@parismarriottopera.com)





HOTEL AMBASSADOR



AMBASSADOR



AMBASSADOR



MARRIOTT  
PARIS  
OPERA AMBASSADOR HOTEL

# The Westin Paris - Vendôme

- Located in the heart of Paris between the Louvre Museum and the Champs-Élysées
- 348 luxury rooms and 80 luxury suites
- Amazing view of Paris and the Eiffel Tower
- A hotel steeped in history, dating from 1878
- Historical reception areas in the Napoleon III style

Contact: Nadine MOREIRA  
[nadine.moreira@pariswestin.com](mailto:nadine.moreira@pariswestin.com)





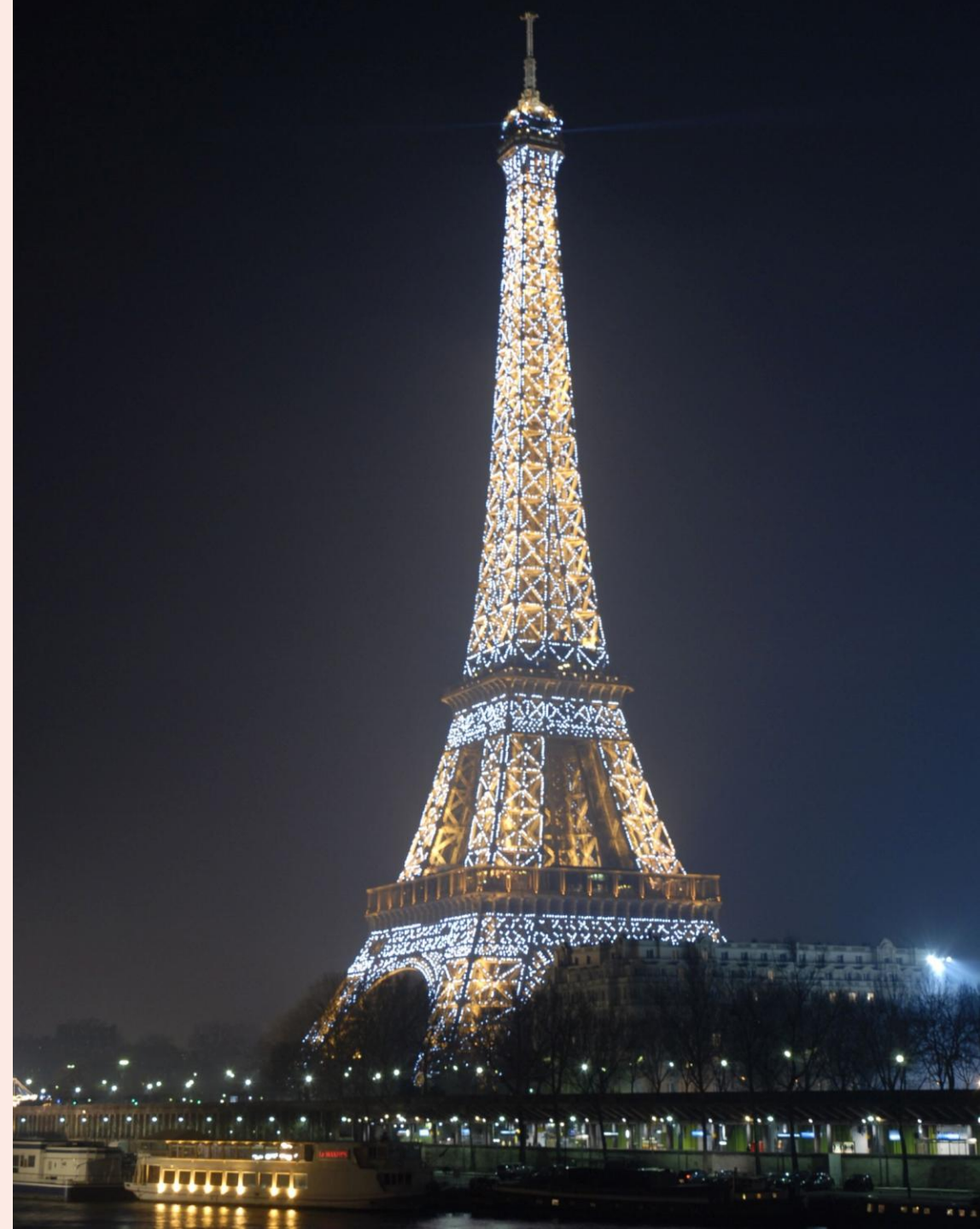
**THE WESTIN**  
PARIS-VENDÔME

# Société d'Exploitation de la Tour Eiffel

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- Purchase of tickets online from the official website to avoid queues at the ticket desk
- Website in Russian for summer 2020
- Open all year, from 9.30am to 11.45pm. Opt for low season if possible.
- Prices accessible to everyone: new pricing
- A Gourmet destination and souvenirs:  
Restaurant Le Jules Verne on the 2nd floor
- Secure esplanade

Contact: Patrick BRANCO RUIVO  
[pbrancoruivo@toureiffel.paris](mailto:pbrancoruivo@toureiffel.paris)





SOCIETE  
D'EXPLOITATION  
DE LA  
TOUR EIFFEL





**THANK YOU!**

**PARIS**  
Convention and  
Visitors Bureau

**VISIT PARIS**  
**REGION**

